

KULFI SOCIAL
MARKETING SOLUTIONS

Portfolio

EXPERIENCE

OUR AGENCY'S TRUSTED WORK

1062

CLIENTS

5769

CAMPAIGNS &
PROJECTS DONE

15+

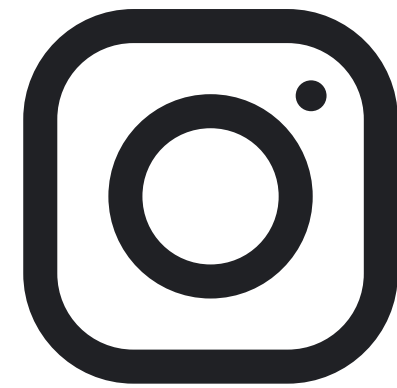
COUNTRIES

WHAT WE OFFER OUR CLIENTS

- *All-In-One Marketing Plans*
- *Social Media Management*
- *Branding & Strategy*
- *Content Creation*
- *Community Building*
- *Management of Review Platforms*
- *Partnership Management*
- *Influencer Management*
- *Press Outreach*
- *Social Media Customer Support*

PARTNERS

We work with



NOMINATIONS

We've been recognized by

Forbes

**WOMEN
in+tech**®

WORLD
ECONOMIC
FORUM

A blue arc graphic that curves around the bottom of the World Economic Forum text.

WELCOME

HELLO!
I'M SOPHIA!



I'M THE FOUNDER AND HEAD OF KULFI SOCIAL.

I aimed to offer businesses a single source for managing both their marketing and public image, leading to our Marketing-Meets-PR approach for businesses to implement.

We excel in community building for causes and brands. Our global operations deliver innovative solutions and transformative growth for businesses worldwide.

We're organic growth experts, and we focus on community building for companies and organizations.

Our home base is in Los Angeles; however, we operate globally. We understand the unique dynamics of each location, allowing us to create tailored strategies that resonate with local audiences. With our global presence and expertise, we bring the world closer together through meaningful community building, no matter where you are.

Whether you aim to increase brand awareness, clients, downloads, followers, reputation building, sales, secure funding, or subscribers, we've got you covered.

Sophia H. Mushtaq

SOPHIA H. MUSHTAQ

HOW WE WORK

WE HAVE TEAMS OF PROFESSIONALS
WORLDWIDE WHO EXCEL IN DIVERSE TASKS.

OUR VARIOUS DEPARTMENTS HANDLE A WIDE RANGE OF TASKS.

01

CORE MARKETING:

- STRATEGY
- CAMPAIGNS
- BRANDING

02

ACCOUNT
MANAGEMENT

03

OUTBOUND
MARKETING:

- EMAIL
- MAIL
- SMS

04

CONTENT:

- PLANNING
- CREATION

05

DIGITAL
MARKETING

06

PUBLIC
RELATIONS

07

SOCIAL
MEDIA

08

COMMUNITY
BUILDING

EXPERIENCE

WHAT OUR CLIENTS SAY

WHAT A CLIENT SAYS:

★★★★★ a month ago

My experience with their marketing team was phenomenal! They provided detailed insights about my business and gave tips on how to grow it further. The responses were quick, professional and helped me a lot.

WHAT A CLIENT SAYS:

★★★★★ a month ago

My experience has been exceptionally brilliant. Would be taking the provided insights into consideration and hopefully making a difference with my business!

WHAT A CLIENT SAYS:

I am a struggling small business owner. I collaborated with kulfi and they run an insight and help me figure out ways increase my sales. The interaction is very prompt and on point. They have shared in detail layout plan which is very practical. I'd love to further work with them and increase my sales and make my account more efficient.

Date of experience: July 24, 2023

WHAT A CLIENT SAYS:

★★★★★ a month ago

I love how considerate they were with each and every point that i had discussed them. The effort that they placed in my marketing strategy has made me speechless. I appreciate there time and effort. InshaAllah definitely would recommend them

WHAT A CLIENT SAYS:

★★★★★ a month ago

I had a fantastic experience with Kulfi on my social media strategy for my clothing brand. They were knowledgeable, patient, and supportive throughout the process. I highly recommend them to anyone looking for help with their social media presence of their business. Thank you so much for your help!

WHAT A CLIENT SAYS:

★★★★★ a month ago

I reached out to you guys but with a doubt of will you guys actually be helping or not but I am amazed by your quick response it takes guts to o help someone with full of heart with expecting anything in return you guys did a really gud job thanks alot may God bless you... ❤️

WHAT A CLIENT SAYS:

★★★★★ a month ago

First and foremost thank you kulfi social for your time and efforts, it's commendable! A very thorough and well documented strategy plan was shared that will surely enable my business to go forward and reach out to the untapped market. Looking forward to implementing!

TESTIMONIALS

OUR FAVORITE CLIENT EXPERIENCES

I appreciate everything you have done and it was actually my pleasure to work with you and would love to one day bring you back into Organits!

You are a true gem. You guys are amazing & so happy we got to work together 🍷

Lisa Nitkowski

CEO - ORGANITS

Great to work with. Very helpful and has always gone above and beyond. Their strategy work has been helpful, and their day-to-day tactics have been on point.

Oleg Perzner

COFOUNDER - LYRIA

The way you all have elevated my business is nothing short of spectacular.

You took everything in my brain and conceptualized it to a tangible image that exceeded my wildest imagination. Thank you for everything, truly.

Valentina Jaffery

FOUNDER - VETT

SOCIAL MEDIA RESULTS PORTFOLIO

	HOTEL	JEWELER	SUPPLEMENTS	CPA FIRM	RESTAURANT	DERMATOLOGIST	WEALTH COACH
BEFORE	2 8 4	1 0 1	7 1 2	0 0 1	3 0 0	10 9 2	0 6 9
AFTER	152 87 109	21 35 39	17 29 30	67 22 98	55 23 4	55 148 68	76 47 78
	APP LAUNCH	TOURISM COMPANY	EUROPEAN AIRLINE	ACTRESS	FASHION BLOGGER	SKINCARE	MARTIAL ARTS
BEFORE	6 0 3	5 7 5	8 2 0	9 0 0	2 1 6	5 6 7	0 0 0
AFTER	70 65 109	45 82 72	100 453 808	38 88 31	61 42 77	53 68 90	12 23 44
	TECH START UP	CANNABIS COMPANY	DENTAL PRACTICE	LOUNGE & BAR	PSYCHOLOGIST	AESTHETICS	NONPROFIT
BEFORE	0 2 0	0 0 1	4 0 2	0 0 1	1 1 5	6 2 4	2 8 4
AFTER	97 120 190	32 16 38	72 30 12	21 19 9	342 600 750	87 102 167	2 8 4
	PLASTIC SURGEON	BOOK LAUNCH	EDUCATION	FAST FOOD CHAIN	MEDICAL PRACTICE	AI START UP	REAL ESTATE
BEFORE	7 8 4	0 0 0	2 0 3	4 0 0	12 23 12	0 0 4	2 3 18
AFTER	41 90 143	78 90 104	58 67 90	9 14 23	31 92 204	6 10 45	13 66 210

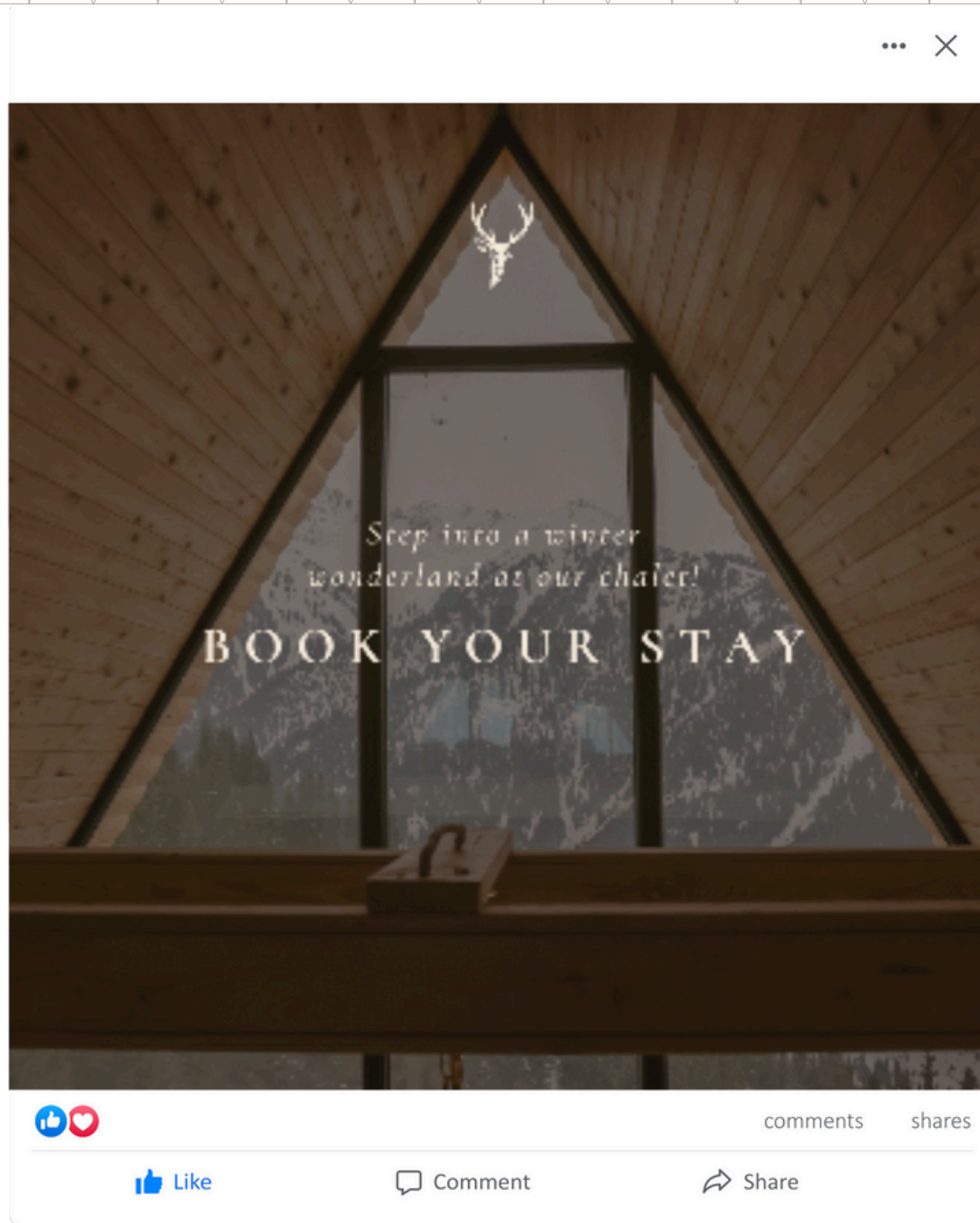
CASE STUDY 1

BOUTIQUE HOTEL IN THE SWISS ALPS

Challenge: This client lacked visibility and struggled to attract guests in comparison to vast competition.

Our Strategy:

After a long analysis of this clients metrics and visuals, we created and helped them implement a targeted PR campaign focusing on travel publications and influencers, highlighting the hotel's unique offerings and personalized service. We optimized their website, created a series of promotions through email marketing campaigns, retargeting campaigns & also told them exactly how to utilize social media to generate buzz around their hotel.



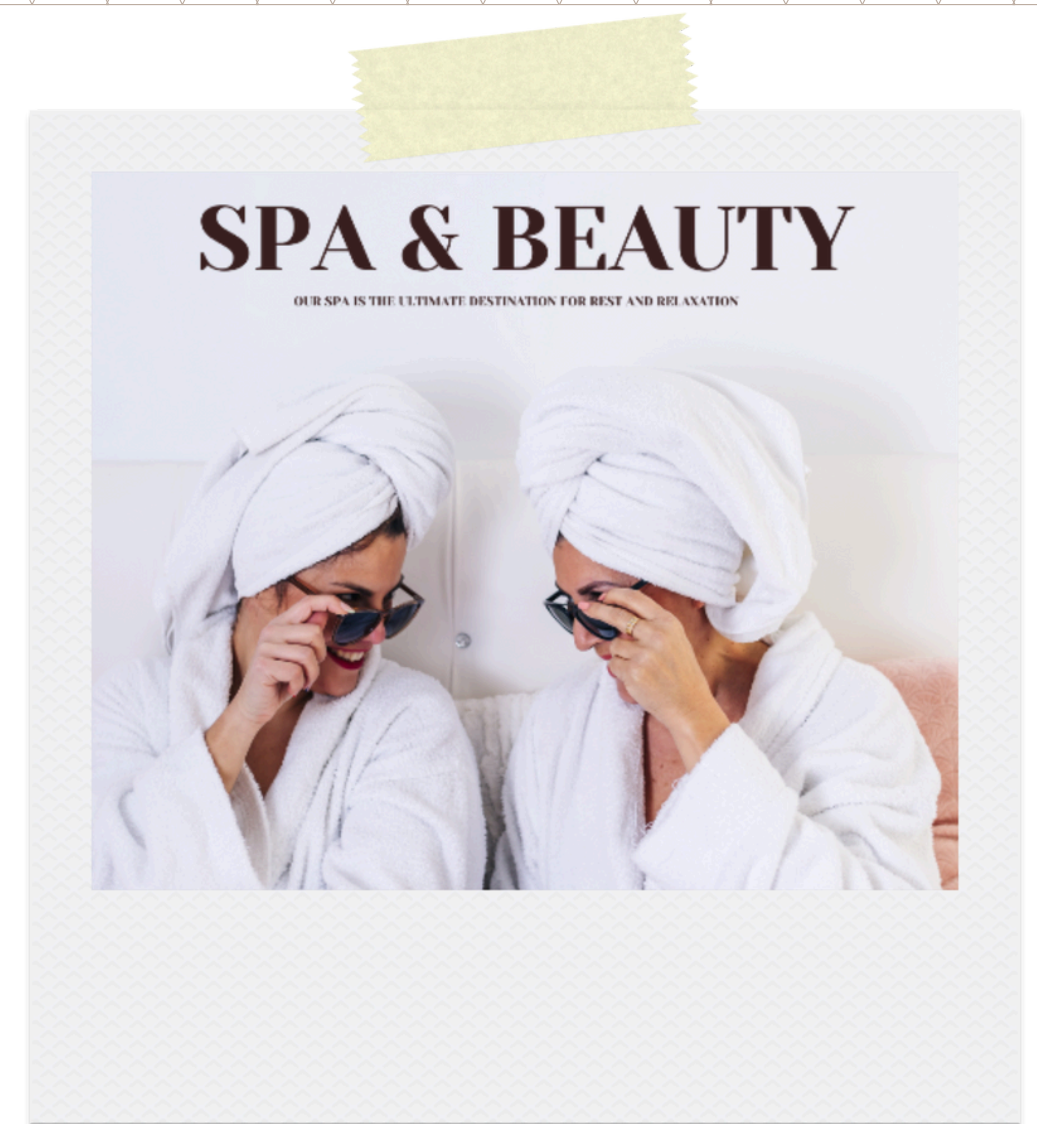
RESULTS:

BRAND
AWARENESS

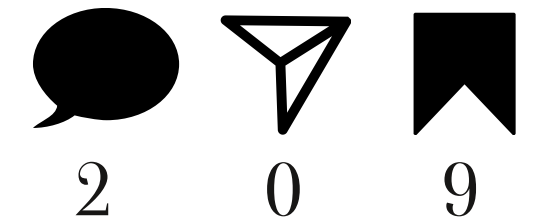
40%+

BOOKINGS

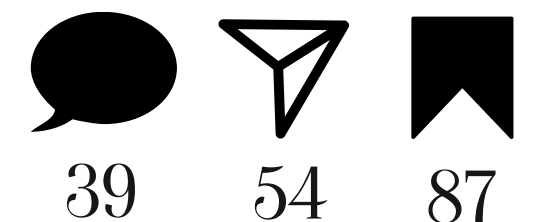
25%+



AVERAGE STATS BEFORE



AFTER 3 MONTHS



CASE STUDY 2

US BASED SKINCARE COMPANY

Challenge: This client needed to get sales fast in order to remain in business.

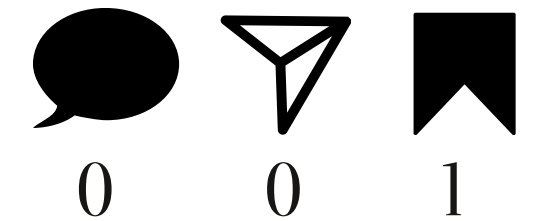
Our Strategy:

We created an emergency growth strategy and plan for the brand which included partnerships, ads, upping social media engagement and outreach as well as in person pop-up events at spas.

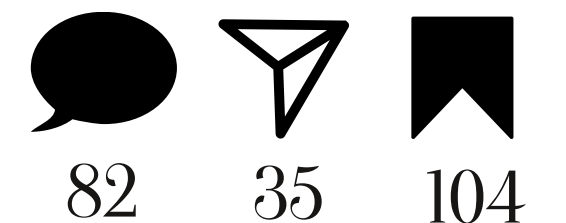


RESULTS: BRAND AWARENESS 70%+ SALES 40%+

AVERAGE STATS BEFORE



AFTER 3 MONTHS



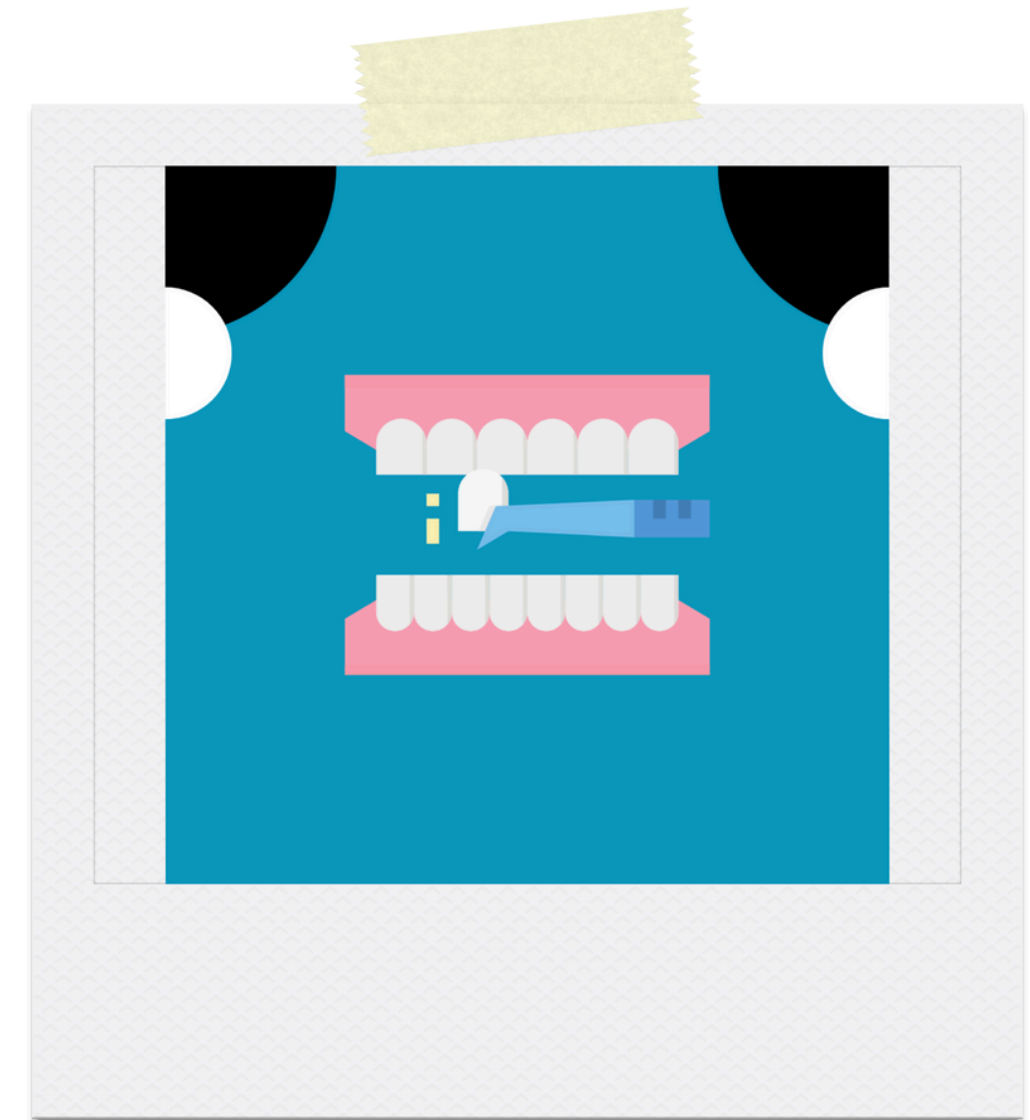
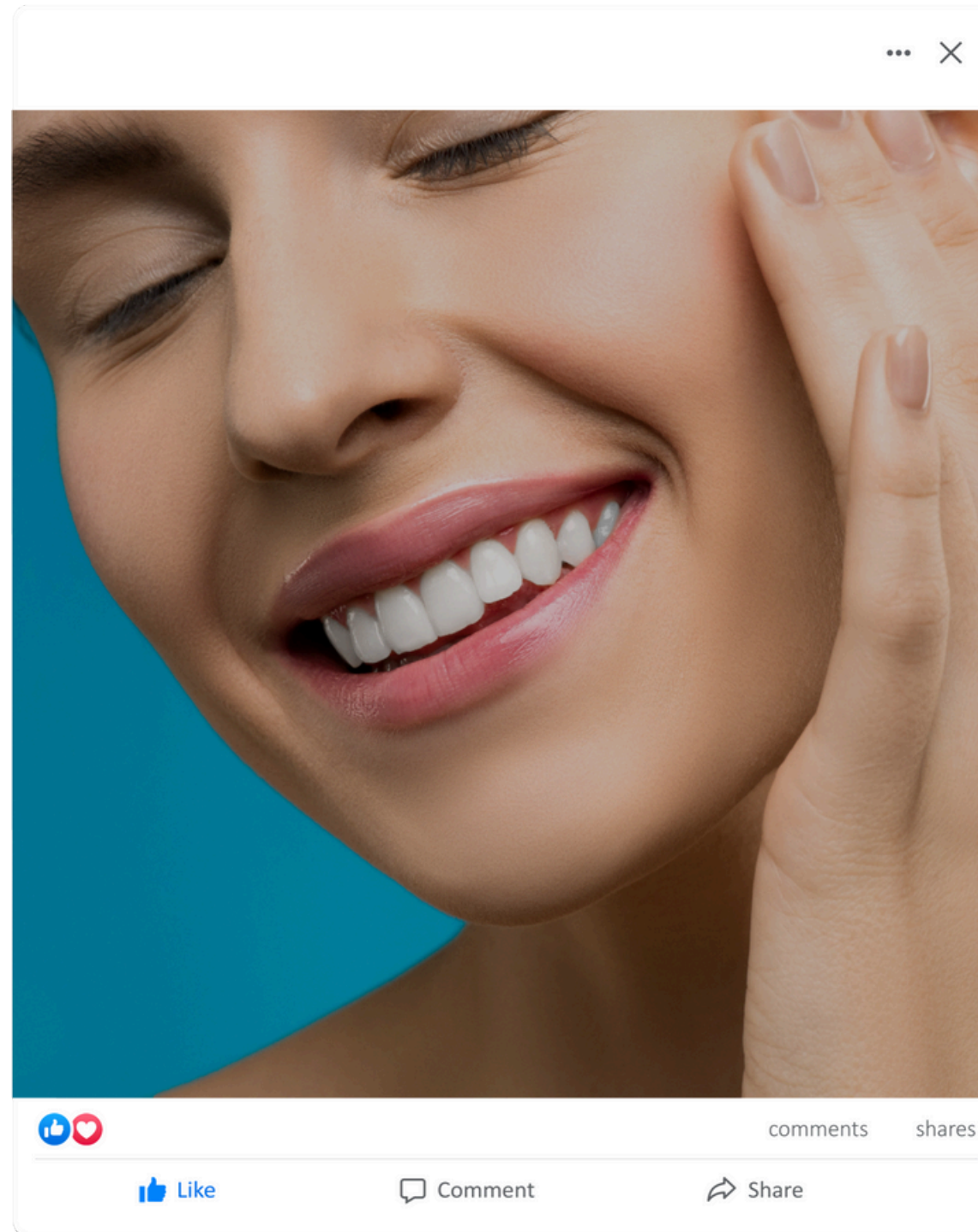
CASE STUDY 3

A LOS ANGELES DENTAL PRACTICE

Challenge: This client was struggling to attract cosmetic patients in an extremely saturated and competitive market.

Our Strategy:

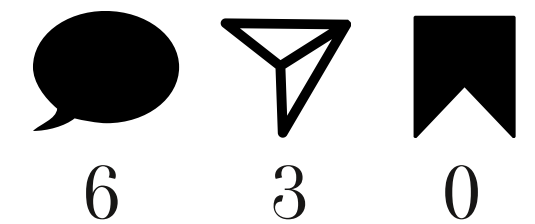
We implemented a comprehensive digital marketing strategy focused on highlighting the dentist's unique expertise in cosmetic dentistry through engaging social media content and targeted Google Ads campaigns. This approach positioned the dentist as a premier choice in LA's competitive cosmetic dentistry market, significantly boosting patient inquiries and appointments.



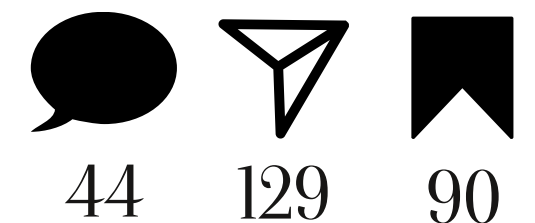
RESULTS:

- BRAND AWARENESS: 100%+
- NEW PATIENTS: 35%+

AVERAGE STATS BEFORE



AFTER 3 MONTHS



CASE STUDY 4

AI START-UP ACCELERATOR

Challenge: This tech startup hired us in their MVP stage & faced challenges with visibility and needed marketing to attract investors.

Our Strategy:

We crafted a compelling narrative highlighting their breakthrough AI technology and its potential impact, backed by data-driven case studies showcasing early adopter success. Leveraging targeted outreach to investors, we positioned them as a promising MVP in the AI accelerator space, driving interest and securing strategic partnerships.

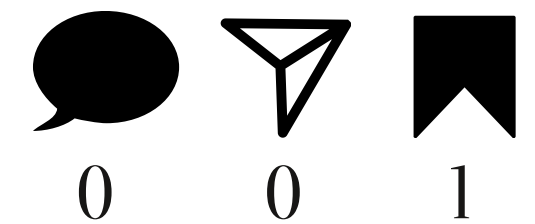


RESULTS:

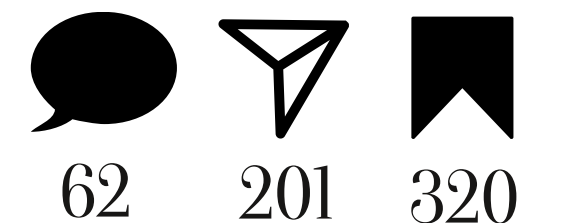
BRAND AWARENESS 50%+

DOWNLOADS 80%+

AVERAGE STATS BEFORE



AFTER 3 MONTHS



WHY CHOOSE US

WE PRIDE OURSELVES ON OUR ABILITY TO CREATE
LONG-LASTING RELATIONSHIPS WITH OUR CLIENTS, PROVIDING
RESULTS THAT EXCEED EXPECTATIONS.



KULFISOCIAL.COM

LET'S CONNECT



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